1.1 Objectives

The company's objective is to build a first class datacenter that offers a full range of services with special focus on cloud computing.
Our primary goals include:

1. $2,500,000.00 in gross revenue in the first year
2. An increase of 100% in gross revenue margins within the second year of operation
3. An increase in our market share by a minimum of 10% for each of the first five years
4. Build two additional Data Centers within the next five years
5. Become a fully licensed telecommunication company within seven years

Currently, there are no other companies providing cloud computing services in Haiti. The company believes that by entering the marketplace first and by offering outstanding services and establishing quality facilities, it will become, and remain, the the leader in this industry in Haiti.

Our fundamental objective is to dominate this market segment, confident that we will continue to thrive if we maintain a steadfast focus on quality and affordability

1.2 Mission

SICSA is an innovative Information and Communication Technology company that is committed to developing a new market space within the country of Haiti and to making a strong entry in a rapidly expanding global marketplace for cloud computing. We believe strongly that our reach and impact are not constrained by geography and that our focus and commitment will be more determinative of our success.

1.3 Keys to Success

Keys to success for the company will include:

1. Maintaining a reputable and untarnished reputation in the community.
2. Developing visibility to generate new business leads.
3. Leveraging our in-house expertise into multiple revenue generation opportunities.
4. Development of a strong business relationship with customers to gain an understanding of their business and business needs.
5. Ability to network and build relationships within the industry.

2.0 Company Summary

SICSA is a subsidiary of Maison Deschamps Frisches incorporated in the country of Haiti. The initial staff will consist of a small group of experienced network engineers whose collective skills and experience cover a very broad segment of the virtualization and cloud computing fields.

2.1 Company Ownership

Maison Deschamps-Frisches currently owns 100% of the shares of SICSA

2.3 Company Locations and Facilities

3.1 Service Description

3.2 Competitive Comparison

6.1 SWOT Analysis

6.1.1 Strengths

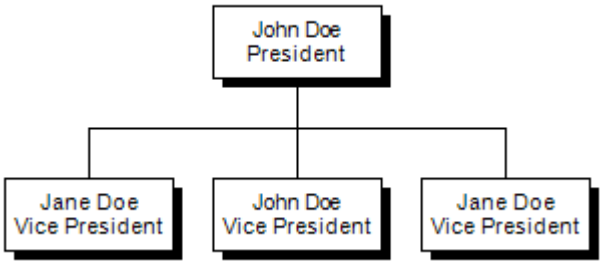
6.1.2 Weaknesses

6.1.3 Opportunities

6.1.4 Threats

7.0 Management Summary

7.1 Organizational Structure



7.2 Management Team

7.3 Management Team Gaps

7.4 Personnel Plan